



CENTER FOR
Sustainable
Climate Solutions



Annual Report : 2020-2021

From the Strategic Plan for our second five years:

OUR MISSION

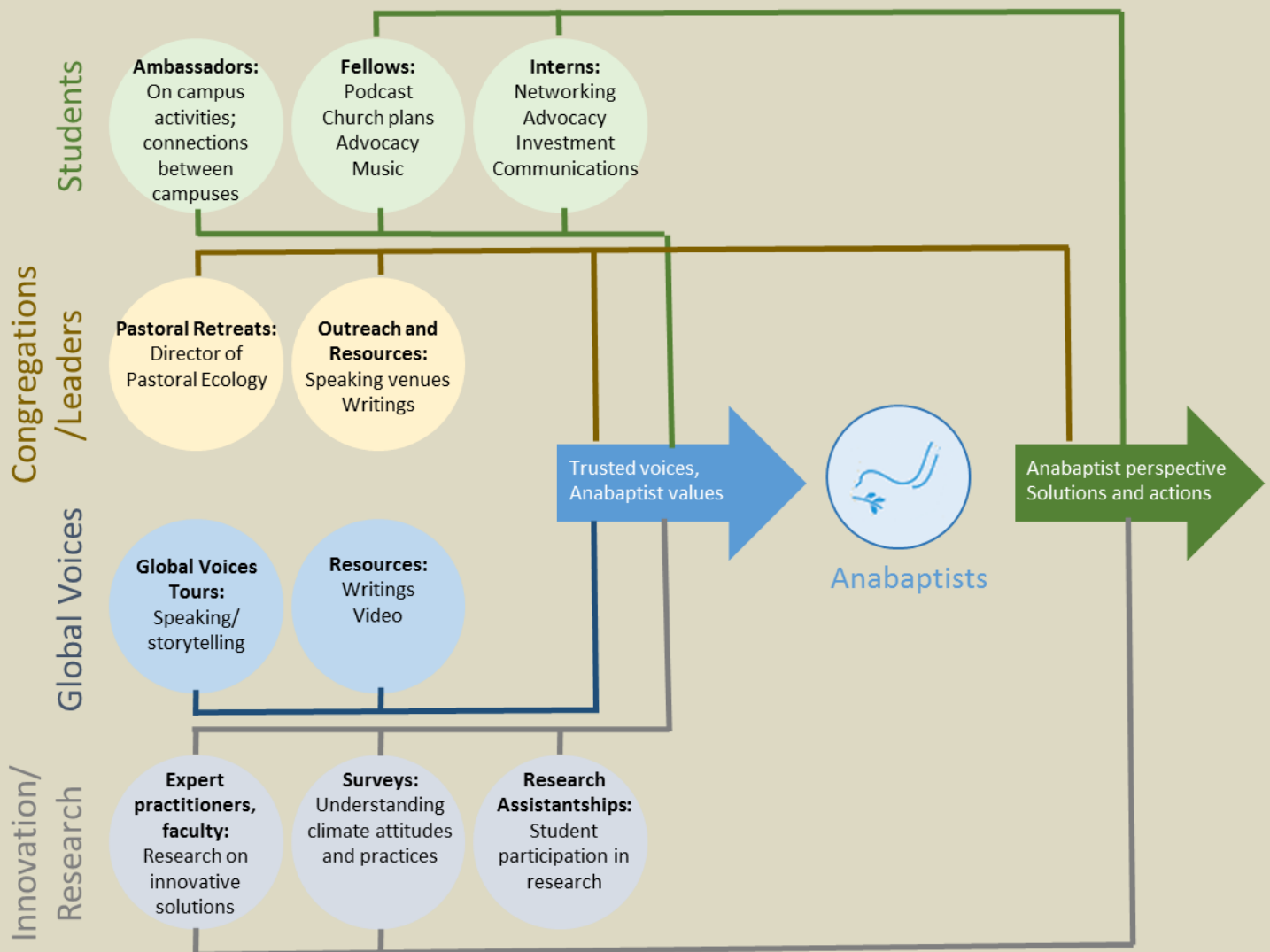
The Center for Sustainable Climate Solutions advances thinking and action in Anabaptist and other faith communities to address climate change as one of the most crucial moral challenges of our time. We work towards climate justice by inspiring action, developing leadership, and building networks.

OUR VISION

The Center for Sustainable Climate Solutions inspires and equips Anabaptists to be fully engaged in actions that address climate change. We envision CSCS as a leader in addressing climate change by promoting engagement and understanding through the perspectives of justice, peacebuilding, and reconciliation.

Our Strategy :

We both work with Anabaptists, and represent an Anabaptist perspective on climate issues, implemented through four main program areas.



OUR VALUES

The work and goals of the Center for Sustainable Climate Solutions are built on the following core values: a faith-informed perspective, a priority on marginalized and vulnerable groups, a focus on empowering youth, and an evidence-based approach to solutions.

1. **Faith-informed perspective:** CSCS views climate change as a moral issue for which Anabaptist values such as peacebuilding, reconciliation, simple living, and closeness to the land can uniquely contribute towards understanding and addressing climate change.
2. **Priority on marginalized and vulnerable groups:** CSCS promotes the underrepresented voices of communities who are directly affected by climate change, and focuses on a justice perspective which understands climate change as an intersectional issue that is intertwined with racial justice, land justice, food security, migration and other challenges.
3. **Focus on empowering young adults:** CSCS equips college-aged young adults to be agents of change on campus and in their communities, encouraging and preparing them toward careers that have an impact on climate change. We believe climate change is an intergenerational issue that requires careful attention to the obligation to future generations, and believe youth are uniquely positioned to create change.
4. **Evidence-based approach to solutions:** CSCS believes progress on climate change is best effected by promoting evidence-based solutions from multiple disciplines. We promote engagement on multiple levels from individual behavior to advocacy, use a model of shared values and trusted voices, engage with communities through the power of storytelling, and support researchers and scholars searching for solutions.

IMPACT HIGHLIGHTS 2020-21

600 PEOPLE ENGAGED WITH THE CLIMATE RIDE THROUGH UPDATES, AND SOCIAL MEDIA REACH PEAKED AT **5700**.

OVER 600 people REACHED THROUGH CONGREGATIONAL OUTREACH ACTIVITIES.

ALL 10 Mennonite colleges IN THE U.S. AND CANADA HAVE HAD CAMPUS SUSTAINABILITY AMBASSADORS.

32 EVENTS ENGAGED 560 STUDENTS ACROSS THE CAMPUSES.

6 research projects WORKING ON INNOVATIVE APPROACHES AND SOLUTIONS

ONGOING RESEARCH AND DISSEMINATION ON SOLAR PANEL ECONOMICS,

ADVOCACY ENGAGED **10** churches REACHED THROUGH CONGREGATIONAL OUTREACH ACTIVITIES OF FELLOW.

COLLABORATION WITH MENNONITE CREATION CARE NETWORK RESULTED IN A CONVENING OF **16** key Mennonite organizations TO EXPLORE HOW THE BROADER MENNONITE COMMUNITY CAN COLLABORATE.

Highlights (2020-21)

Student programs

- *Climate Ride* engaging 16 young riders was a major media event and increased the number engaging with CSCS.
- *All 10 Mennonite colleges* in the U.S. and Canada have campus Sustainability Ambassadors.
- *Two climate future fellows* worked with projects on 1) congregational climate engagement through advocacy, and 2) a historical analysis of environmental themes in Mennonite hymns.

Congregational engagement

- The *first Church of the Brethren climate retreat* was organized, representing an expansion to other Anabaptist groups beyond Mennonites.
- *Foundation funding was secured* to develop retreats into a curriculum for broader distribution.
- *Congregational strategic plans* developed by 2019-20 fellow were published.
- *Advocacy efforts* have engaged multiple churches and university student groups, and fill a niche that has needed attention

Innovation and Research

- *Webinar on analysis of residential solar economics* was well attended and has garnered ongoing conversation.
- Projects in *nitrogen footprinting* (EMU) and *grassland carbon sequestration* (Goshen) have started.

Global Voices

- *Climate and Racial Justice programming* initiated and had good attendance across 6 events.
- *Engagement of Global Voices participant* (through AMBS) for 8 month period.

Communication

- *Ongoing intern assistance* to maintain social media.
- *Revised website strategy* through revamped of banners messages; revised *website theme*

Advancement

- Initiation of climate ride as a primary means of *increasing name recognition*.
- *Two additional small grants* secured to expand programming.

Other

- *MEDA added as new strategic partner*, and other new connections established
- *Synergy with activities of CSCS-associated people*, such as strong ties to Creation Care Task Force of Mennonite World Conference

Key Challenges

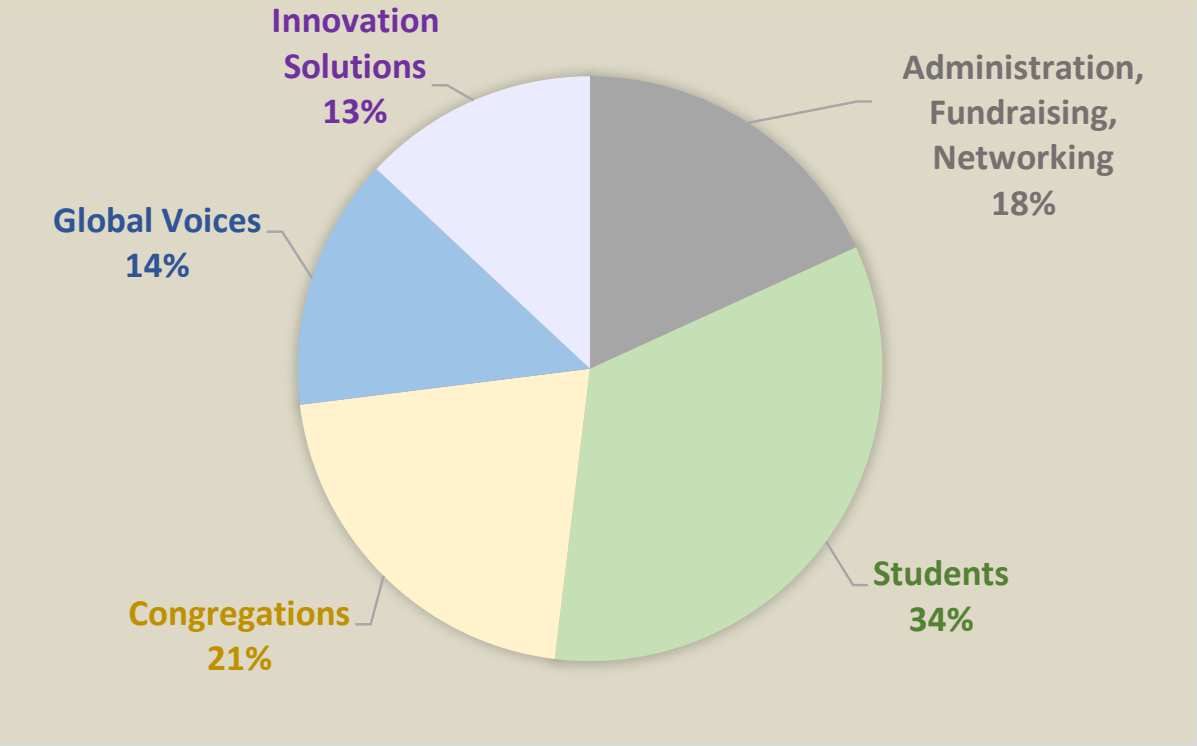
- *Pandemic* limited ability to implement some programs (congregational retreats, global voices).
- Structural challenges in fundraising led to change in *Advancement Director*.
- Seed funding is reaching its end. *Budget reductions* implemented for 2021-22.

OUR FINANCES

TOTAL FUNDED BUDGET FOR 2020-2021

\$270,000

BUDGET ALLOCATION, 2020-21



2020-21 Metrics

I. Context

CSCS activities are framed by the vision, mission and strategy as articulated by documents that are approved by the Oversight Board, such as the Strategic Plan and Case for Support.

A. OUR VISION

We envision Anabaptists fully engaged in actions which mitigate climate change, and Anabaptist perspectives influencing the larger climate conversation. We envision the church responding to climate change as a moral equivalent to peacebuilding.

B. OUR MISSION

The Center for Sustainable Climate Solutions advances thinking and action in Anabaptist and other faith communities to mitigate climate change. Our work in research, innovation, education and collaboration catalyzes faith-informed, justice-focused activity that promotes sustainable living, environmental justice and care for creation. To this end, we:

- **Conduct and synthesize** interdisciplinary research to increase faith communities' and faith-based organizations' understanding, engagement, and advocacy around climate change.
- **Develop, implement and document** innovative strategies and programming that individuals and organizations can adopt to mitigate their contributions to climate change.
- **Educate and equip** students and constituents to take action that reduces individual, organizational, and systemic contributions to climate change.
- **Connect and strengthen** advocacy and climate change mitigation efforts across congregations and organizations in order to maximize engagement and impact.

C. OUR STRATEGY

Our programming is categorized in 4 primary activity areas: global voices, innovation/research, congregations, and students. These are articulated as 4 objectives in the strategic plan, and are the basis for the current reporting.

The following table places selected CSCS activities to date into the context of the vision, mission and strategy reviewed above, **highlighting key programming and impacts which summarize both progress towards these goals, and areas for improvement.** These 4 areas (research etc) were in our previous strategic plan, and included here for continuity. The new strategic plan does not use these categories, and this impact list will be reformatted at the next report to reflect that new focus.

	Programming	Assessment of Impact	Challenges/Areas for improvement
<ul style="list-style-type: none"> ● Research. Conduct and synthesize interdisciplinary research to increase faith communities' and faith-based organizations' understanding, engagement, and advocacy around climate change. 	<ul style="list-style-type: none"> ● 13 research projects (3 survey projects, solar economics, congregational climate solutions, environmental ethics, congregational strategic planning, congregational engagement for advocacy, nitrogen footprinting, prairie carbon sequestration, Mennonite environmental hymnology, sustainable coffee production, creation care theology). 	<ul style="list-style-type: none"> ● Total number of projects is steadily increasing ● Projects all have been successfully implemented and resulted in some deliverable (finished or in progress). ● Indicators of success are webinar, website resources, manuscript publication, a book proposal, interest in collaboration from outside Mennonite institutions, and inclusion of research results in presentations. 	<ul style="list-style-type: none"> ● Research projects most centered on universities, which are hard pressed for resources. ● Research projects require long-term investments for results. ● Experts (e.g. faculty) have many tasks and roles, and making climate project a central focus of their work is difficult. ● Continued attention needed to identify means of translating research results into ways that transform climate actions.
<ul style="list-style-type: none"> ● Innovation. Develop, implement and document innovative strategies and programming that individuals and organizations can adopt to mitigate their contributions to climate change. 	<ul style="list-style-type: none"> ● 8 Pastoral retreats ● Research projects (such as household-level solar economics) explicitly designed to provide innovate solutions for individuals wishing to mitigate their carbon footprint. 	<ul style="list-style-type: none"> ● Pastoral retreats focus on emotional responses as an original approach to enabling congregations to formulate plans of response. ● A robust set of results (written, oral, electronic media) produced from these projects which are original contributions to research. ● Results are beginning to engage Anabaptist communities outside of Mennonites. 	<ul style="list-style-type: none"> ● Feedback indicates high interest in specific resources – more attention needed to articulate our resources. ● Lack of name recognition hinders engagement of resources. ● Need to identify effective means to widely disseminate resources.
<ul style="list-style-type: none"> ● Education. Educate and equip students and constituents to take action that reduces individual, organizational, and systemic contributions to climate change. 	<ul style="list-style-type: none"> ● 35 students and recent graduates engaged in fellow, intern and/or ambassador roles. ● 2 Global voices tours visited over 40 venues. ● Climate and Racial Justice programming attracted several hundred with 5 online events. 	<ul style="list-style-type: none"> ● Students empowered with climate related skills in organizing, leadership, communication, and research. ● Global Voices venues have reached over 2000 people with stories of climate impacts in other countries. Tours have led to additional engagement by congregations, requests for speakers, and development of resources. 	<ul style="list-style-type: none"> ● Focusing on Anabaptist perspective/ approach to climate issues requires ongoing attention, needs more articulation. ● Work needed to determine how to get better synergy between university educational efforts and CSCS student programs.

	<ul style="list-style-type: none"> ● Climate Ride gathered 600 regular newsletter followers, plus those that followed on social media. 		
<ul style="list-style-type: none"> ● Collaboration. <p>Connect and strengthen advocacy and climate change mitigation efforts across congregations and organizations in order to maximize engagement and impact.</p>	<ul style="list-style-type: none"> ● 8 Pastoral Retreats with additional planned, including follow-up. ● 5 strategic partnering programs established; with current transition aimed at more and closer partnerships. ● Connection with all 10 Mennonite higher education institutions. ● Networking through multiple conferences and meetings. 	<ul style="list-style-type: none"> ● 242 church leaders from 133 congregations have attended pastoral/congregational leader retreats. Congregations participating reported increased concerns in attitudes of climate change, and increased actions in response to that concern. ● Connections established with organizations doing similar work; selected partnership in projects established when clearly focused on CSCS mission. 	<ul style="list-style-type: none"> ● Constant attention and time needed to ensure widely divergent expressions of interest and requests for support do not divert efforts away from central mission. ● Identify ways to possibly broadening impact while not overextending or diluting current focus areas.

II. Annual Gantt Chart for 2020-21

The Gantt chart on the next page indicates the activities which were ongoing for the current year, as per the annual plan. This articulates the range and timing of activities for the 2020-21 year, and gave planning guidance in the absence of an explicit annual plan for the current year. An annual plan has been developed for the 2021-22 year.

	Year 4				Year 5											
	2020												2021			
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	
Student																
Advocacy Intern (DC)																
Communications Intern (EMU)																
Investment (Evereence, Goshen)													?	?		
Climate Ride Internships (4)																
Fellowship, Congregational Strategic Plans				promotion				white paper								
Engaging churches in advocacy																
Creation care themes in Menno Hymnal																
Campus Climate Ambassadors																
Ambassador meeting						virtual										
Congregations																
Pastoral workshops							Ohio						PA			
Speaking engagements																
Curriculum resource development																
Innovative Solutions																
Innovations in Residential Solar Choices								Jim Leaman, website, promotion								
Nitrogen footprinting (EMU)								Jim Yoder and students								
Sustainable, equitably coffee production (EMU)							Tala Bautista, CJP									
Grassland Carbon Sequestration (Goshen)													Ryan Sensenig			
Global Church, Global Creation (Goshen)								3 GC, 3 AMBS								
Menno Higher Ed Sustainability Summit																
SAN Advocacy project																
Global Voices																
Sibonokuhle, AMBS internship position																
Climate and Racial Justice programming																
Organizational Advancement																
Advancement officer activities																
Climate Ride																
Donor meetings																
Biannual 'Direct ask' effort																
Communications																
Communications intern								Intern support								
Website update																
Newsletter					students				advocacy							
White paper	campus survey							congregational plans					advocacy			
Planning, Monitoring and Evaluation																
5 year review																
Annual/Semi-annual report																
Annual plan development																
MOU review and signing																
Board Activities																
Oversight Board meetings																
Board of Reference meetings																
Meetings and Events																
MCUSA Assembly																
Presentation and networking									Bowen		Living U					
Conference participation							USCAN	EcoAmerica	AASHE							

III. Progress : Monitoring & Evaluation

In the following detailed M&E reporting, we use the MCC M&E framework (“MCC Simple English PME Handbook”, accessed 2016):

Outputs (& Activities) – Referring to the specific events or activities which are held that lead to outcomes. “Activities are the tasks that will lead to the outputs and outcomes, and outputs are the amount or volume or the project’s activities, products, or services.” We report the two together and use the title outputs, since reporting outputs includes listing the activities.

Outcomes – Referring to the changes sought – what results from the outputs. “The change in behavior, attitude, skills, knowledge or situation of the project participants.”

The objectives and associated strategies are those listed on the strategic plan.

Objective 1, Students

To raise the level of climate conversation among students at Anabaptist colleges and universities, and build capacity for climate leadership by supporting and training students. *(note we include recent graduates in this objective)*

	Outputs	Outcomes
a. Train future leaders through all programs	<ul style="list-style-type: none"> – 9 climate sustainability ambassadors had 4 call-in’s in the year for reporting/ planning and response. – 7 ambassadors attended 1 day virtual fall training retreat. – Weekly summer call-in’s for intern training and check-in (for May-Jul 2020 period). 	<ul style="list-style-type: none"> – All ambassadors gained experience as leaders on sustainability efforts at their respective campuses. – All ambassadors trained in strategic planning; using planning tools; setting long-term and short-term goals; leadership principles; communicating climate stories; organizing skills; and empowerment. – All have increased skills needed to be effective leaders (see skills in section c). – Initial sustainability ambassador position has led to application for climate futures fellowships or internships at CSCS for 4 students.

		<ul style="list-style-type: none"> - Ambassadors held 32 different events on campuses, and reached an estimated 560 students with events.
<p>b. Use students as a conduit for engagement with the broader church</p>	<ul style="list-style-type: none"> - Climate futures fellow engaged retreat group in follow-up meeting (CA), including MB leaders. - Goshen College ambassador helped local church engage more deeply in advocacy - Climate futures fellow worked with churches across the country to encourage involvement in climate advocacy - Climate futures fellow researched environmental expressions in Mennonite hymns. Hymnal web resource created for use by congregations. 	<ul style="list-style-type: none"> - Grant awarded to create Creation Advocacy Teams through SAN. Activities delayed due to covid, followed by inability to garner interest to participate through SAN members. Grant plans changed to engage students in advocacy on their campuses. - 10 churches across the country were involved with advocacy events.
<p>c. Provide specific skill training and experiences (internships)</p>	<ul style="list-style-type: none"> - 3 interns supported for summer 2020, in the following areas: <ul style="list-style-type: none"> ● Advocacy ● Investing ● Communications - 1 intern supported fall/winter/spring 2020-21 for communications. - 1 internship to support AMBS student (for Global Voices program) arranged. - 2 interns supported for summer 2021 in: <ul style="list-style-type: none"> ● Advocacy ● Investing 	<ul style="list-style-type: none"> - Training results in students and recent graduates having skills in: <ul style="list-style-type: none"> ● Organizing and promoting events ● Effective communication (verbal, written, social media) ● Reporting ● Survey techniques ● Moderating discussions (e.g. at events) - Communications intern trained in social media, coding, and design. - COP26 resource guide created - 2020 Summer intern (Judith) completed 3 direct design projects. - Global Voices participant working with AMBS Witness Colloquium Apprentice Hub to mentor 2 students.

d. Empower recent graduates to pursue projects which build their capacity to have an impact on climate issues (fellowships)	<ul style="list-style-type: none"> – 2 fellows for 2020-21 year, Clara Weybright and Joseph Harder (EMU grads). – Training for week at start of fellowship. 	<ul style="list-style-type: none"> – Fellowship projects successfully designed and implemented.
e. Connect Mennonite college campuses in order to support and build momentum on climate issues (climate ambassadors)	<ul style="list-style-type: none"> – 9 campus sustainability ambassadors supported for full-year work. – Recruited ambassadors at Canadian colleges for the first time. – Organized online pre-summit event for Mennonite campuses. – Sustainability summit delayed due to covid, now planned for summer 2022. 	<ul style="list-style-type: none"> – Student climate movement initiated and expanded: – 30 individuals from 7 institutions joined pre-summit online event.

Objective 2, Congregations

To make climate conversations a priority for conversation within congregations. To encourage climate-friendly action at multiple levels in the church: individual, congregational, conference, and denominational.

	Outputs	Outcomes
a. Train pastors and other church leaders so they are equipped and inspired to take conversations into their church communities.	<ul style="list-style-type: none"> – 1 fall retreat held (Ohio, Church of the Brethren, online as weekly event for 5 consecutive weeks) – 1 conference-wide spring retreat held (May 8, Lancaster PA) – 1 follow-up meeting for previous retreat group (CA) 	<ul style="list-style-type: none"> – First Church of the Brethren retreat with 39 registrants; 23 average attendance, 9 speakers – ACC retreat 51 registrants, 27 average attendance – 9 attended CA follow-up meeting; input on advocacy from fellow – 523 people attended events outside of retreat and Climate Ride events.

	<ul style="list-style-type: none"> – Spoke at 16 events/meetings outside of retreat and Climate Ride events. – 1 pre-retreat survey, and 1 post-retreat (6 months following retreat, CA) implemented. 	
<p>b. Provide resources for congregations to discuss climate change, including the theological basis for creation care, and practical solutions that can be implemented</p>	<ul style="list-style-type: none"> – Speakers bureau established. – 3 summer interns and 2 fellows work on congregational resources. – Contact with 73 Mennonite congregations for advocacy survey work (advocacy fellow). 	<ul style="list-style-type: none"> – Videos posted to youtube channel for retreats, webinar – 5 speakers added to speakers bureau – 2 requests for speakers from speakers bureau – Climate care action plans promoted through YECA. – CSCS Hosting “A Time to Mend”, Climate Short Film from Dan Gallagher Arts on climate change in Sarasota, FL – 3 resources developed for congregations and other groups in: <ul style="list-style-type: none"> ● Congregational Advocacy guide ● Congregational Climate Action Plans ● COP26 resource guide – In-depth advocacy education meetings with 15 churches. Churches are from every MCC region (East Coast, West Coast, Central States, Great Lakes). – 10 churches form groups to follow through with advocacy activities.
<p>c. Participate in conferences, conventions, where we can influence conversations about church and individual priorities. Connections with other Anabaptist organizations.</p>	<ul style="list-style-type: none"> – Ran session for MCUSA convention (Cincinnati) – Connection with Mennonites against Militarism, possible collaboration – New connection with Mennonite Men (tree planting) – Director selected as chair of new Creation Care Task Force for Mennonite World Conference 	<ul style="list-style-type: none"> – Approximately 20 attended MCUSA session. – “Mennonite Voices of Climate Change” resource developed as outgrowth of MCUSA presentation. – Global Voices participant presented with Brethren in Christ (2 x; plus 2 x meeting with Bishop) and Church of the Brethren (4 x retreat sessions). Published article in BIC Shalom Journal. – CSCS visibility in MWC through Creation Care Task Force.

	<ul style="list-style-type: none"> - Global Voices participants connecting with Brethren in Christ through conference activities. 	
<p>d. Build a network of congregations who can share practices and inspire action</p>	<ul style="list-style-type: none"> - Networked through 9 speaker engagements at churches/district/colleges (DK) - Build and maintain list of congregations engaged in pastoral retreats. - Continued close collaboration with MCCN in congregational outreach. 	<ul style="list-style-type: none"> - To date (Dec 2020), 242 participants representing 133 congregations, an estimated >10% of all MCUSA congregations.

Objective 3, Innovation and Research

To engage in original research that produces viable solutions to climate change mitigation and adaptation efforts.

	Outputs	Outcomes
a. Support research projects by practitioners (faculty and other experts) across a wide range of disciplines.	<ul style="list-style-type: none"> – 6 projects supported on campuses: <ul style="list-style-type: none"> ● Nitrogen footprint ● Economics of solar energy (EMU) ● Sustainable and just coffee production ● Congregational survey for advocacy ● Scribes project engaged 6 scholars (GC, AMBS) on questions of theology and creation care ● Grassland sequestration of carbon 	<ul style="list-style-type: none"> – Ten faculty across three institutions (EMU, Goshen, AMBS) engage with climate research projects. – Three students/fellows in three institutions (EMU, MCC, Goshen) engage with climate research projects. – 154 survey responses from 80 congregations received on congregational engagement for advocacy.
b. Disseminate research findings within disciplinary contexts, and for broader impact among the general public	<ul style="list-style-type: none"> – Formatting of book manuscript for online publication – Meeting attendance as presenter – White paper written on congregational climate action plans (strategic plans). 	<ul style="list-style-type: none"> – Jim Leaman webinar attracted 50+ registrants, 38 participants; follow-up conversations led to a meeting; planning videos – 1 book manuscript published online. – 2 meeting presentations (AASHE, Oct 2020; MCUSA convention, July 2021). – 2 white papers published
c. Articulate an Anabaptist theological perspective on climate change	<ul style="list-style-type: none"> – Participate in 1 national sustainability meeting (AASHE). – Presentation to >100 participants of Bowen Center, Professional lecture series. – Multiple sermons preached by Director of Pastoral Ecology, and (1) by Director – 2 newsletters produced. 	<ul style="list-style-type: none"> – [See publication data above] – Presentation on Anabaptist student climate programs at national meeting (AASHE) – More than 1300 recipients of newsletter

d. Maintain an ongoing survey of Anabaptist knowledge, attitude and practices on climate change, in order to understand best strategies for impacting that community	<ul style="list-style-type: none"> – Pastoral pre-retreat survey implemented (for Ohio). – Pastoral post-retreat survey (6 months) implemented (for CA). – [Broad constituent survey is long-term goal planned for 2021, no current activities] 	<ul style="list-style-type: none"> – Provided personnel support (director) for Mennonite World Conference, Creation Care Task Force, global creation care survey.
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Objective 4, Global Voices

To motivate communities through the stories and perspectives of those most affected by climate change. To give special attention to those who suffer climate injustice, and whose voices are not adequately represented in the climate conversation.

	Outputs	Outcomes
a. Identify and cultivate representatives of communities who can articulate stories of climate impacts; engage in speaking events in a variety of venues.	<ul style="list-style-type: none"> – 1 international participant (Zimbabwe) supported for 8 month engagement through AMBS internship. – Climate and Racial Justice programming implemented. – Speakers list established 	<ul style="list-style-type: none"> – 6 speakers supported through the “For the Beauty of the Earth” series (on climate and racial justice). – 146 people registered for sessions of the “For the Beauty of the Earth” series. Attendance was estimate at ~60% of those registering. – 5 speakers added to speakers bureau list.
b. Develop and distribute resources based on stories of the participants engaged with project.	<ul style="list-style-type: none"> – Congregational engagement curriculum proposal includes global perspectives components. 	<ul style="list-style-type: none"> – 1 grant awarded funding curriculum development; implementation of that grant is still in process.
c. Connect people and stories of global voices program with other CSCS programs and partners.	<ul style="list-style-type: none"> – Zimbabwe participant connected to partner (AMBS) and Director of Pastoral Ecology – Significant new connections established with organizations through the Climate Ride. – Climate and Racial Justice programming planned. 	<ul style="list-style-type: none"> – Publication of 2 stories from global voices participant in MWC media, and BIC Shalom Journal. – Organizations participated in Climate Ride events: MEDA, Climate Nexus, Dismantling the Doctrine of Discover Coalition, Mennonite Men

		– As student at Mennonite seminary (AMBS), Zimbabwe participant giving stories in ongoing way to campus.
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Supporting Activities
 To give adequate support for, and to maintain best practices in, administration of CSCS programs and vision. Ensure that CSCS activities are financially sustainable, and communicated to a broader audience.

Advancement		
	Outputs	Outcomes
a. Plan and implement a robust advancement program with adequate personnel support.	<ul style="list-style-type: none"> – Reviewed advancement plan – Funded advancement director position. – Oversight Board reviewed advancement arrangements and plans. – Plan activities centered around increasing name recognition. 	<ul style="list-style-type: none"> – Updated advancement plan to reflect current reality (in July 2020). – Advancement director position supported through Oct 2020 (a new director was then hired in the 2021-22 year). – Multiple Oversight Board meetings with primary focus on advancement activities; review of arrangements after Advancement Director left in Oct 2020. – Climate Ride program initiated; 2 consultants engaged for fall 2020-summer 2021.
b. Create and maintain a community who support CSCS through generous giving (financially, and other means).	<ul style="list-style-type: none"> – Maintain and expand list of CSCS contacts (donors, prospects, newsletter/email list). – Cultivated donations through general media (newsletters, social media). – Established and cultivated personal relationships with donors and prospects. – Selected CRM software and organized all donors in system. 	<ul style="list-style-type: none"> – Approximately 600 names added to contact list, expanding total list to over 2000 names. – Secured >\$21,000 in new donations for general operations, plus >\$40,000 as sponsorship for Climate Ride. Thirty-eight individuals donated outside of Climate Ride sponsorships. – Newsletter include asks for all on contact list (1300 contacts at start of year, over 2000 by end of the year).
c. Communicate and coordinate with core partner advancement activities.	<ul style="list-style-type: none"> – Phone calls and meetings with all core partner advancement directors. 	<ul style="list-style-type: none"> – Solicited advice and ideas from advancement offices on moving forward with fundraising activities.

	<ul style="list-style-type: none"> – Oversight board members met with their respective advancement directors. – Offered to meet with advancement staff of the core partners to make sure they understand CSCS; Goshen College set up a meeting. 	<ul style="list-style-type: none"> – Goshen College advancement staff are versed in how to answer questions about CSCS.
d. Pursue and acquire grant funds.	<ul style="list-style-type: none"> – Submitted 2 grant applications. – Researched possibilities for a larger foundation grant, with goal of submission during current year. 	<ul style="list-style-type: none"> – 2 grants awarded. \$20,000 total received through grant applications to support expanded/new programming. – List of possible foundation sources expanded; no good candidates yet identified for grant submission.

Communications		
	Outputs	Outcomes
a. Maintain website presence which effectively communicates CSCS's mission and ongoing activities, provides resources, draws in donations, and is an entry point for involvement with CSCS.	<ul style="list-style-type: none"> – Regular news articles developed for website. – Maintenance of website, addition of new components – New website appearance, messaging implemented in fall 2020. – New website theme implemented in summer 2021 	<ul style="list-style-type: none"> – 8 news (website) article. – Selected components of current website added (e.g. solar economics, climate action plans) – New website theme prevents website from crashing, in addition to providing an improved aesthetic
b. Maintain social media presence which keeps CSCS community connected and informed, expands our visibility, and deepens involvement of CSCS supporters.	<ul style="list-style-type: none"> – Regular social media posts, estimated 4 per week. – Climate Ride posts were made daily. 	<ul style="list-style-type: none"> – In the 6 mo period, facebook followers increased from 189 in Dec 2019 to 475 in Dec 2020, and 703 in Aug 2021. – Facebook reach for posts went from 100-200 before Climate Ride to >1000 regularly during the Ride (peaking at 5600 for the culminating event). – Twitter followers increased from 64 in Dec 2019 to 137 in Dec 2020, and to 202 in August 2021. – Communications intern continued in supportive role through spring 2021.
c. Create and disseminate reports which articulate CSCS impacts and	<ul style="list-style-type: none"> – Compiled report information for major donors, and boards. 	<ul style="list-style-type: none"> – Contact list increased to over 2000 recipients (for newsletter and other communications).

operations, and which are novel contributions to the understanding of climate issues.	<ul style="list-style-type: none"> – Two newsletters published, distributed to mailing list. – Midyear and annual reports produced. – 2 White papers published. 	<ul style="list-style-type: none"> – Midyear report distributed to boards; annual report and annual plan developed and distributed. – White paper promoted on email update, via website.
d. Maintain a presence in media publications.	<ul style="list-style-type: none"> – Meeting and coordinating with media offices of core partner and other organizations. – Stories written for the climate ride. – Advertising campaign for Climate Ride. 	<ul style="list-style-type: none"> – Met with EMU, GC, MCC media offices. – Climate Ride is cover story for Anabaptist World (October), Marketplace (MEDA's magazine) plus multiple climate ride articles in other publications (EMU, GC, FPU, AW, Canadian Mennonite, CMU, MCC). – Series of online advertisements prior and during Climate Ride (AW, Canadian Mennonite) – High profile interview with Doug Kaufman on Yale Climate Connections.

Operations		
	Outputs (July-Dec 2020)	Outcomes
a. Offset carbon emissions from Center operations.	<ul style="list-style-type: none"> – Emissions calculated for 2 year period (2019-2020). 	<ul style="list-style-type: none"> – \$500 offset donation to Green the Church, African-American congregation organization; as part of Climate and Racial Justice engagement.
b. Work towards diversity in our representation (staff, funded projects, board members).	<ul style="list-style-type: none"> – Climate Ride targeted BIPOC riders for application, along with gender and socioeconomic diversity. – Diversity considerations when selecting/hiring paid individuals within CSCS. 	<ul style="list-style-type: none"> – At peak of staffing (7 people), we had 3 women, and 1 non-white. – 2 of 15 climate riders BIPOC; 5 female, 2 non-binary*, 8 male riders; 10 of 15 riders requested scholarship support. – Ambassadors, 5 male, 7 female paid, ? non-binary* <p><i>*not known; we do not ask specifically questions of gender identity</i></p>

IV. Moving Forward

The 2021-22 annual plan outlines activities for the current year. Key components of this plan, in addition to emerging areas for work this year are listed here:

- Maintain ambassador program and innovative solutions programs (nitrogen footprinting, grassland carbon sequestration) at EMU and GC.
- Maintain and adapt congregational outreach program.
- Initiate student advocacy program.
 - Possible initiation of virtual global voices program.
 - Follow-up work (mini-documentary) on Climate Ride in production, and will be used for further outreach
 - Assess feasibility of 2022 summer internships, and 2022-23 fellowships, at the start of the 2022 calendar year.
 - Shift communications strategy from social media emphasis, to updated newsletter strategy, and to several special communication pieces.
 - Hold a convening of Mennonite organizations on climate issues.
 - Promotion of resources (such as COP26 resource)

IV. Financial Status and Sustainability

A. Key points with respect to financial status are:

- Yearly expenses were \$269,211. This includes the Climate Ride. Expenses outside of the Climate Ride were \$209,503.
- Actual expenses were much less than budget approved by Oversight Board (\$366,442). Lowered actual costs were due to 1) Income for Climate Ride (we conservatively budgeted \$50,000 for the ride not knowing how much we could raise, and how much it would cost to run), and 2) continued substantial disruption due to Covid. The original budget was constructed assuming normal operations rather than continued pandemic conditions. Major areas of savings due to Covid were in Innovative Solutions (~\$13,000), meetings (~\$22,000), misc expenses (~\$7,500), decreased retreats, lower fellows costs (due to reduced travel, and shortened terms).
- A preliminary budget of ~\$210,440 is approved by the Oversight Board. Plans for 2020-21 are outlined in the annual work plan.
- Number of donors is increasing, but donations (outside of the 2 main donors) are smaller, resulting in total donation amount remaining steady.

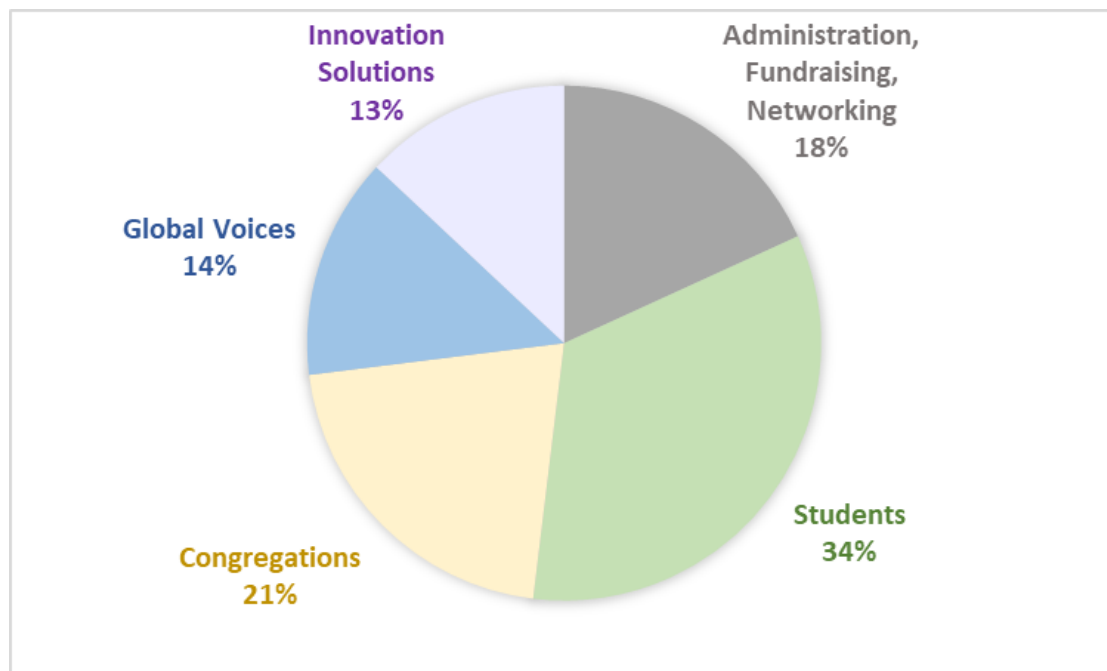
B. Total expenses, 1 July 2020 to 30 June 2021

Expenses for the year are listed below by general ledger project coding.

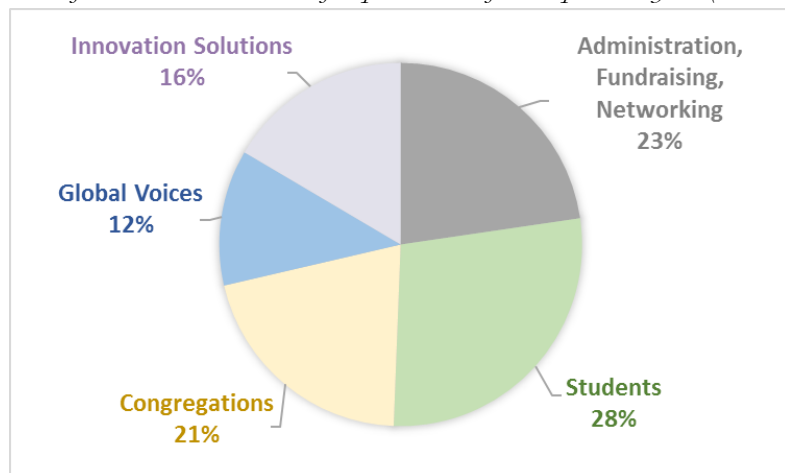
Expense by account line		
Core staff, salary and benefits	\$78,067	
Advancement	\$18,386	
Advertising	\$2,009	
Meetings	\$430	
Ambassadors	\$10,458	
Interns	\$1,798	
Fellows	\$36,133	
Director Pastoral Ecology	\$26,886	
EMU Innovative solutions	\$9,436	
Goshen Innovative solutions	\$15,800	
Global Voices	\$8,523	
Climate Ride	\$59,708	(Income specifically for climate ride was \$64,200)
Misc	\$1,577	
Total Costs	\$269,211	

The pie charts below indicate budget assignments by programming. (CL projects are assigned to 1 or more program areas; for instance expenses in core staffing are broken down to reflect time spent on

student programs, etc), As shown below, shifts since last year in programming efforts are relatively small – there was some increase in student programming, and some decrease in administration, innovative solutions and global voices.



For reference the breakdown of expense areas for the previous year (2019-20) is:



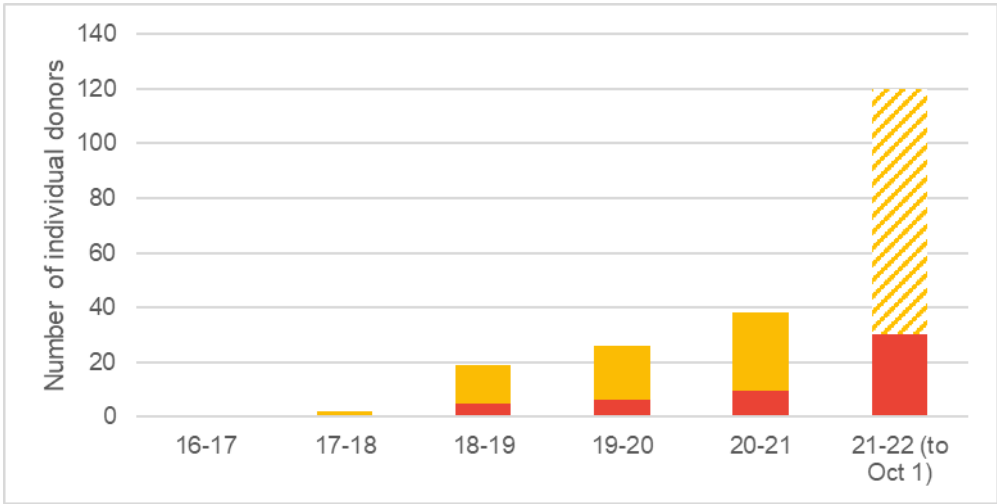
C. Donations

The number of donors has steadily increased each year, but the total amount donated rose early and then plateaued. The average donated per donor has therefore been decreasing – we’re getting more smaller donors and have not grown or maintained the larger (over \$1000) donors. The total amount donated (outside of the 2 main donors) is only 10% or less of our total budget.

		16-17	17-18	18-19	19-20	20-21	21-22 (to Oct 1)
	General donations, outside of the 2 major donors	\$0	\$10,500	\$23,895	\$18,676	\$21,371	\$5,192
	# of donors (not including the 2 major donors)	0	2	19	26	38	30
Donation amount	>1000	0	1	7	3	6	0
	100-1000	0	1	6	20	24	22
	<100	0	0	6	3	8	8

Total number of donors per year.

Total bar height represents number of donors for the year. To compare how we are doing for the current year, we show the average donated for ¼ of a year (in red; equivalent to where we are in the current year), and project the total donors for the current year (hatched bar) extrapolating the current 3 month donor numbers.



Total amount donated

